								Fax#
	215-568-1845	Salesperson FAX#	Sales		Hiatus Weeks			Phone#
	215-568-6540	Salesperson Phone#	Sales	09/04/2012 - 09/10/2012	Flight Dates		Maura Gilroy	
				2/E 95/101/1536	Agency C/P1/P2/E		1536	Estimate#
	) AMY MCCREARY	$\overline{}$	Sales	WASHINGTON, DC 20007	WAS	AMERICA	OBAMA FOR AMERICA	Product
	PHILADELPHIA	Sales Office ( )	Sales	KSTNW		MA FOR AMERICA	( ).OBAI	Advertiser
		firm	Rep l	( )GMMB	Agency (	Station KSNV-TV LAS VEGAS, NV.	SNV-TV LAS	Station K.
			l Lines	Showing Buylines: All Lines				
,		)12 11:23 AM	08/28/20	Last Received: 08/28/2012 11:23 AM				EC'd Yes
1 of	7-15 PM	08/29/2012 7:15 PM	Printed:	Traffic Order# 105002	Status Confirmed	Ver# 3 Mod# 1	6837952	Rep Order#

— <b>CO</b> I	TRACT	— CONTRACT COMMENT SC=*	l				en program entre management						
F F	Ln	Рау	Time	Program	Len	Rate		Dates	Spots/Week	# 0 ± 0 ± 8	Total Spots	Total Cost	Daypart
	<u>ب</u> ا	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$185.00	00	09/04-09/10	G 1	   	თ     	\$925.00	
	N	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$450.00	00	09/04-09/10	ហ	Ľ	<b>ប</b> ា	\$2,250.00	
	ω	TU-F,M	7A-9A	TODAY SHOW	:30	\$550,00	00	09/04-09/10	ហ	۳	ហ	\$2,750.00	
	4	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$125:00	00	09/08-09/08	₽	н	Ъ	\$125.00	
	(ri	SA	7A-8A	SATURDAY TODAY	:30	\$150.00	00	09/08-09/08	<b>н</b>	Н	<b> -1</b>	\$150.00	
	Q	SU	6A-7A	NEWS 3 AT SUNRISE	:30	00.00\$	00	09/09-09/09	₩	H	Н	\$90.00	
	7	SU	7A-8A	TODAY ON SUNDAY	:30	\$150.00	00	09/09-09/09	<b>)</b> _4	Н	⊭	\$I50.00	
	œ	SU	8A-9A	MEET THE PRESS	:30	\$1,3	\$1,300.00	09/09-09/09		1	Н	\$1,300.00	
	v	US	9A-930A	NEWS 3 TODAY/WKEND	:30	\$125	0	09/09-09/09	⊣	H	ħ	\$125.00	
	10	SU	930A-10A	CHRIS MATTHEWS SHOW	:30	\$135.00	0	60/60-60/60	1-3	Н	H	\$135.00	
	11	TŲ-F,M	9A-10A	TODAY SHOW II	:30	\$200:00	00	09/04-09/10	CI	⊭	ហ	\$1,000.00	
	12	TU-F,M	10A-11A	TODAY SHOW III	:30	\$200	0	09/04-09/10	បា	Н	ហ	\$1,000.00	
	ω	TU-F,M	11A-12P	RACHEL RAY	:30	\$200	000	09/04-09/10	נה	در	ហ	\$1,000.00	
	14	TU−E,M	12P-1230P NEWS	NEWS 3 AT NOON	:30	\$175.00	.00	09/04-09/10	<b>ύ</b> 1	ב	ហ	\$875.00	

Station KS		EC'd Yes	Rep Order#
KSNV-TV LAS VEGAS, NV			6837952
GAS, NV.			Ver# 3
			Mod# 1
Agency (			Ver# 3 Mod# 1 Status Confirmed
( ) GMANB			Traffic Order# 10500:
	Showing Buylines: All Lines	Last Received: 08/28/2012 11:23 AM	5002
Rep Firm	Lines	08/28/2012	Printed:
M.		2 11:23 AM	08/29/2012 7:15 PM

2 of

Daypart

																LT	Station Advertises Product Estimate# Buyer Phone# Fax#
<u>ω</u>	30	29	200	27	26	25	24	23	22	21	20	∞ 1–,	17	16	15	5	tise:
M	SA	SA	SA	TU-F,M	TU-F,M	TU-F,M	SU	SA	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-E,M	TU-F,M	Day	SNV-TV LAS ( ).OB./ OBAMA FOI 1536 Maura Gilroy
46-48	730P-8P	7P-730P	630P-7P	730P-8P	7 <b>P-</b> 730 <b>P</b>	630E-7E	830P-930P	5P-630P	5P-630P	430P-5P	4P-430P	3P-4P	2P-3P	1P-2P	1230P-1P	Time	KSNV-TV LAS VEGAS, NV.  ( ).OBAMA FOR AMERICA OBAMA FOR AMERICA 1536 Maura Gilroy
AGT	TO THE POINT OR VEGAS	WHEEL OF FORTUNE	JEOPARDY	FACE TO FACE W/ JON RALSTON	WHEEL OF FORTUNE	JEOPARDY	P NEWS 3 LIVE (FOLLOWING	KSNV EARLY NEWS	EARLY NEWS	NEWS 4 AT 430P	FIRST NEWS 3 AT FOUR	DR. PHIL	THE DOCTORS	DAYS OF OUR LIVES	NEWS 4: THE AGENDA	Program	V. MERICA
	S INC			RALSTON			NG NEL)										Agency ( ); 3050 K S WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks
:30	30	:30	:30	:30	:30	:30	:30	:30	:30	:30	: 30	:30	:30	:30	:30	Len	¥4.δ
\$1,1	\$100,00	\$150,00	\$150.00	\$125.00	\$230,00	\$725.00	\$450.00	\$150	\$375.00	\$300	\$225	\$150	\$ 85	\$200.00	\$100.00		MB W 200 95/101/1536 9/04/2012 - 09
\$1,160.00 	00	0	00	0	00	0	00	00	.00	00	00	.00	00	9.00			MMB NW FTON, DC 20007 95/101/1536 09/04/2012 - 09/10/2012
09/10-09/10	80/60-80/60	80/60-80/60	09/08-09/08	09/04-09/10	09/04-09/10	09/04-09/10	09/09-09/09	09/08-09/08	09/04-09/10	09/04-09/10	09/04-09/10	09/04-09/10	09/04-09/10	09/04-09/10	09/04-09/10	Dates	
Ľ	ם	lπ	1	0	0	បា	ц	نــر	<b>U</b> I	ហ	տ	Cri	ហ	ហ	ហ	Spots/Week	Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX#
Ľ	Н	Н	} <u>-</u> -	0	0	Ь	فسإ	Н	ы	H	щ	Ŀτ	н	H	111	# of	ion <i>e</i> #
Ь	₽	щ	H	٥	O	ហ	<del> -</del> 2	Ч	Un	СЛ	(J1	Ы	ហ	ίπ	ÜΊ	Total Spots	) PHILADELPHIA ) AMY MCCREARY # 215-568-6540 215-568-1845
\$1,100.00	\$100.00	\$150.00	\$150.00	\$0.00	\$0.00	\$3,625.00	\$450.00	\$150.00	\$1,875.00	\$1,500.00	\$1,125.00	\$750.00	\$425.00	\$1,000.00	\$500.00	Total Cost	PHIA REARY 6540

	EC'd Yes	74-
		6837952
		Ver#
		ယ
		Mod# 1
		1 Status Confirm
		ed T
		raffic Order# 10
Sho		)5002
wing Buylines: All Lines	Last Received:	
Lines	ceived: 08/28/2012 11:23 AM	Printed:
	11:23 AM	08/29/2012 7:15 PM

											I II	Buyer Phone# Fax#	Station   Advertiser   Product   Estimate#
D 4	53	52	51	50	49	48	44	4 3	41	37	In		iser (
SA	TU-F,M	TU-F,M	SU	SA	TU-F,M	SU	១ន	នប	SA		Day	Maura Gilroy	SNV-TV LAS ( ).OBJ OBAMA FO 1536
1130P-1A	1235A- 135A	1135P- 1235A	11P-1135P NEWS	11P-1135P	11P-1135P NEWS	10P-11P	530P-830P	4P-515P	9P-10P	530P-830	Time	•	KSNV-TV LAS VEGAS, NV. ( ).OBAMA FOR AMERICA OBAMA FOR AMERICA 1536
SATURDAY NIGHT LIVE	LATE NIGHT W/JIMMY FALLON	TONIGHT SHOW W/ JAY LENO	NEWS 3 NIGHTSIDE	NEWS 3 NIGHTSIDE	NEWS 3 NIGHTSIDE	LAW & ORDER AFTER NFL	SUN NT FB: PIT @ DEN	FOOTBALL NIGHT IN AMERICA	CRIMETIME ENCORE	530P-830P NFL OPENING GAME DALLAS	Program	<b></b>	ERICA
	TON	NO						RICA		AS 6 NY GIANT		Flight Dates Hiatus Weeks	Agency ( ) GMME 3050 K ST NW WASHINGTON Agency C/P1/P2/E 95
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len		) GMMB KST NW HNGTON
\$400,00	\$100.00	\$250,00	\$225.00	\$225	\$400.00	\$350.00	\$4,0	\$600	\$400.00	\$4,0	Rete	1/2012 -	( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 PUP2/E 95/101/1536
00	00	00	00	00	.00	0	\$4,000.00	.00	.00	\$4,000.00		09/04/2012 - 09/10/2012	607
09/08-09/08	09/04-09/10	09/04-09/10	09/09-09/09	09/08-09/08	09/04-09/10	09/09-09/09	09/69-09/09	09/09-09/09	80/60-80/60	09/05-09/05	e.		
Ľ	CI	· G	н	<b>j1</b>	វា	⊬	₽	ب	<b>.</b>	إ نس ا ا ا	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (
là	H	Н	<b>j</b> •	H	- <b>3</b>	⊣	<u>г</u>	⊢	₽.	<b>,-</b>	# of Weeks	Phone# FAX#	
Н	Մո	ເກ	Ь	μ	(J)	Ч	1-1	щ	<b>اس</b> ا	⊬ ¦     	Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY
\$400.00	\$500.00	\$1,250.00	\$225.00	\$225.00	\$2,000.00	\$350.00	\$4,000.00	\$600.00	\$400.00	\$4,000.00	Total Cost	5540 845	PHIA REARY

## -REPORT TOTALS-

Report Totals: 111 / \$38,725.00

## --SALES MONTHLY TOTALS--

Sep 12: 111 / \$38,725.00 Sales Totals: 111 / \$38,725.00

3 of 4

Daypart

	EC'd Yes	Rep Order# 6837952
		Ver# 3
		Mod# 1
		Status Confirmed
Sh	. 4	Traffic Order# 105002
owing Buylines: All Lines	Last Received: (	
Lines	08/28/2012 11:23 AM	Printed:
	11:23 AM	08/29/2012 7:15 PM

4 of

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 111 / \$38,725.00 Buyer Phone# Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ).OBAMA FOR AMERICA
Product OBAMA FOR AMERICA Fax# Product Estimate# Maura Gilroy 1536 Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1536 Flight Dates 09/04/2012 - 09/10/20 Hiatus Weeks 09/04/2012 - 09/10/2012 Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# ) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845

-COMPETITIVE-Market Totals

\$129,083

CATV

XXXX KTNV

% 0 198 %

> KTUD KBLR

% % D 0

KVCW KINC

80 %

KLAS YMVX

26% ₩ 10

KSNV KVVU

30% 20%

EST SHARES FOR SEVERAL ORDERS —COMPETITIVE COMMENTS---

PLEASE NOTE ADDRESS CHANGE EFF 8/12 ---Agency Comment--- Books

NOV12 RA35+

Demos

- CREDIT RISK -

CASH IN ADVANCE